

FINISHED apartments in Top locations available

When we typed the words “**finished apartments**” into a net browser it returned hundreds of links to the websites of real estate agencies. It is still a commonly used tactic to persuade the customer that he should make a decision now as this unique offer will never be repeated. Then more common this tactic, then more transparent it is. But the number of apartment offered for sale is growing so why make a decision under pressure? Times are changing and threatening the client with lack of apartments is no longer sufficient.

IPEC GROUP has chosen a different strategy to promote the sale of its residential project with reasonable prices. And therefore the apartments will not be sold via ads and instead we focus on individual offers.

The advertisement is divided into two main sections. The top section features a tall, modern apartment building on the left. To its right, a dark blue banner contains a yellow sun icon above the word 'OBERON' in white. Below this, 'APARTMENTS OFFICES - PARKING' is written in white. A red banner at the bottom of this section says '50% DISCOUNT on parking spot' in white. A blue call-to-action box on the left of the top section provides contact information: 'INFORMATION: ipec-byty.sk +421 / 905 731 751 +421 / 2 48 230 136'. The bottom section features a rooftop terrace with a person, potted trees, and a city view. A red banner above the terrace says 'TOP LOCALITY'. Below the terrace, a blue call-to-action box says 'Information: www.ipec-byty.sk +421 /905 731 751'. At the bottom left of the bottom section is the IPEC logo.

In the centre of Karlova Ves and Koliba in Bratislava, a building of the third millennium – was erected. The residential project of the company IPEC offers top location and good living standard. In the building are also office premises available.

Oberon and Villa Koliba with its higher standard ranks among buildings fully satisfying the housing needs of a modern individual of the present days.

Over Danube we offer a modern building that provides more than some space to live in. We offer a place where the occupants can contentedly live, work and have a good time.

For further information pls. look at www.ipec-byty.sk or contact our colleague Mrs. Babjakova at babjakova@ipec.sk or mobile: +421 905 731 751.